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11 *Samsung Electronics Co., Ltd.*

12 UNITED STATES DISTRICT COURT

13 NORTHERN DISTRICT OF CALIFORNIA

14 IN RE GOOGLE PLAY STORE
15 ANTITRUST LITIGATION

Cases Nos.

3:22-cv-02746-JD

3:21-md-02981-JD

3:21-cv-05227-JD

3:20-cv-05761-JD

3:20-cv-05671-JD

16 **DECLARATION OF KYU SUNG LEE**
17 **PURSUANT TO N.D. CAL. LOCAL RULE**
18 **79-5(f)(3) IN SUPPORT OF MOTION TO**
19 **SEAL**

Judge: Hon. James Donato

DECLARATION OF KYU SUNG LEE

I, Kyu Sung Lee, declare as follows:

1. I am an Executive Vice President at Samsung Electronics Co., Ltd. (“SEC”) with responsibility for Global Legal Affairs. I have been employed at SEC since 2001, and in the course of my employment have become familiar with SEC’s treatment of its trade secrets and other proprietary business information, such as those discussed in this declaration.

2. I understand that Plaintiffs filed papers in support of “*Plaintiffs’ Proposed Remedy Re Google’s Destruction of Chat Evidence*” (“Plaintiffs’ Brief”) in the following cases:

- *In re Google Play Store Antitrust Litigation*, No. 3:21-md-02981-JD (N.D. Cal), ECF 608
- *In re Google Play Consumer Antitrust Litigation*, No. 3:20-cv-05761-JD (N.D. Cal), ECF 459
- *State of Utah, et al. v. Google LLC et al.*, No. 3:21-cv-05227-JD (N.D. Cal.), ECF 448
- *Match Group, LLC et al. v. Google LLC et al.*, No. 3:22-cv-02746-JD (N.D. Cal.), ECF 195
- *Epic Games, Inc. v. Google LLC et al.*, No. 3:20-cv-05671-JD (N.D. Cal.), ECF 440

Certain exhibits to Plaintiffs’ Brief contain references to Samsung’s confidential information that was designated “Non-Party Highly Confidential - Outside Counsel Eyes Only” pursuant to the operative protective orders (*see, e.g.*, Case No. 3:21-md-02981-JD, ECF 248) (“Protective Order”), which allows Non-Parties “the opportunity to file a declaration establishing that all of the designated material is sealable pursuant to Civil Local Rule 79-5(e).”

3. I make this declaration on behalf of SEC pursuant to Northern District of California Civil Local Rule 79-5(f)(3), pursuant to the Protective Orders, and in support of Plaintiffs’ motions to seal¹ to maintain the sealing of SEC confidential information that Plaintiffs filed in support of Plaintiffs’ Brief. I know the facts stated herein based on my own personal knowledge and, if called as a witness, I could and would testify competently thereto.

¹ Case Nos. 3:21-md-02981-JD at ECF 609; 3:20-cv-05761-JD at ECF 460; 3:21-cv-05227-JD at ECF 449; 3:22-cv-02746-JD at ECF 196; 3:20-cv-05671-JD at ECF 441.

4. **Exhibit 3 to Plaintiffs' Brief:** The pages of Exhibit 3 bates stamped GOOG-PLAY-003332819.R, 003332822.R, and 003332825.R contain sensitive, confidential information of SEC that should remain under seal. Specifically, the material in question discloses the strategy, timing, and terms of collaborations between Google and Samsung; as well as Samsung revenue, changes in revenue, and projected revenue. It is SEC's practice to maintain as confidential its strategic decisions, terms of collaboration with partners, and projected revenue. SEC would be competitively disadvantaged if such materials were made public. SEC's sealing request is narrowly tailored to just three select pages of the entire exhibit 3.

5. **Exhibit 5 to Plaintiffs' Brief:** The pages of Exhibit 5 bates stamped GOOG-PLAY-004488123.R and 004488153.R contain sensitive, confidential information of SEC that should remain under seal. Specifically, the material in question discloses Samsung apps and ad revenue for a six-year period, as well as other revenue metrics. It is SEC's practice to maintain as confidential the details of its revenue, including sources and timing. SEC would be competitively disadvantaged if such materials were made public. SEC's sealing request is narrowly tailored to just two select pages of the entire exhibit 5.

6. **Exhibit 8 to Plaintiffs' Brief:** The pages of Exhibit 8 bates stamped GOOG-PLAY-004538758.R, 004538760.R, 004538772.R, 004538782.R, 004538783.R, 004538786.R, 004538793.R, 004538800.R, 004538808.R, and 004538810.R contain sensitive, confidential information of SEC that should remain under seal. Specifically, the material in question discloses Samsung revenue, a comparison Samsung's revenue to that of Samsung's competitors, changes in Samsung's revenue, Samsung's projected revenue, and the confidential terms of agreements between Samsung and Google. It is SEC's practice to maintain as confidential the details of its revenue, including sources and timing, as well as the contractual terms of collaboration with its partners. SEC would be competitively disadvantaged if such materials were made public. SEC's sealing request is narrowly tailored to just ten select pages of the entire exhibit 8.

7. **Exhibit 12 to Plaintiffs' Brief:** The pages of Exhibit 12 bates stamped GOOG-PLAY-004123102 through 004123105 contain sensitive, confidential information of SEC that should remain under seal. Specifically, the material in question reflects Google's and Samsung's

1 confidential “2020 Mobile Incentive Agreement,” which discloses the contractual terms of
2 collaborations between Samsung and Google. It is SEC’s practice to maintain as confidential its
3 strategic decisions and contractual terms of collaboration with its partners. SEC would be
4 competitively disadvantaged if such materials were made public. SEC’s sealing request is narrowly
5 tailored to just four select pages of the entire exhibit 12.

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1 I declare under penalty of perjury of the laws of the United States of America that the
2 foregoing is true and correct. This declaration was executed this 27th day of September 2023, in
3 Suwon, Republic of Korea.

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Kyu Sung Lee